



26th March 2019

# QUALITY POLICY

**BRND WGN Co. Ltd** is a brand consultancy that supports business leaders to drive change across organisations and markets. Using our agile and collaborative process, we unlock business potential by blending creativity and insight with their customers' expertise. Our solutions are delivered through strategy, design and tech services.

- Strategy
  - Brand Strategy Sprint
  - Brand Discovery
  - Brand Framework
  - Brand Architecture
  - Brand Naming
  - Campaign Strategy
  - Marketing Strategy
- Design
  - Brand Identity Design
  - Campaign Design
  - User Experience (UX) Design
  - User Interface (UI) Design
  - Video and Animation
- Tech
  - Digital Audit
  - Data Analytics Integration
  - Information Architecture
  - Web and App Development
  - eCommerce Development

We are a strategic creative team of employees with a strong brand strategy arm, a distinct design style, a mega passion for social media and digital marketing. Every employee is devoted and committed to satisfy the requests which are initially brought forward by the client and subsequently enhanced and developed by **BRND WGN Co. Ltd**.

We adopt and implement a Quality Management System based on the requirements of MSA EN ISO 9001:2015 and are committed to pursue our strategic objectives.